OSU Contract Summary

VENDOR:	Gazette Times/ Lee Enterprises
PRODUCT/SERVICES:	Display, Retail & Classified Advertising (includes Monster.com listings)
HOW TO USE THIS CONTRACT:	Call or email:

Classified Advertising	**Retail Advertising**
Jeff Precourt	Monica Hampton
541-812-6125	541-812-6062
Jeff.Precourt@lee.net	Monica.Hampton@lee.net

PRICING:	Contract rates will be applied at time of order.
DELIVERY:	To be scheduled when placing order.
GENERAL INFORMATION:	Contract Number: 116941
	Contract Start Date: 6/29/1998
	Implementation Date: 6/29/1998
	Contract End Date: 6/30/2023
ADDITIONAL INFORMATION:	Lee Enterprises offers two daily papers; the Corvallis Gazette-Times, the Albany Democrat-Herald, and three weekly papers; the Philomath Express, the Lebanon Express, and This Week (a paper for non-subscribers). They offer newspaper print ads in the main, entertainment, sports and classified sections with or without color. They also offer many digital products including online display ads, video ads, website takeovers, page curls, floating bars, behavioral targeting on websites, re-targeting on websites, search engine optimization, and social media packages. They can create, print and insert flyers for the newspaper and for direct mail as well as the sticky note ads that run on the front page of the newspapers. Their newspapers have partnered with Monster.com and can create custom packages that combine the best of both Lee Enterprise products and Monster.com products. Through Monster.com they offer job postings with bold, auto-refresh and localized or nationwide options. In addition they have templates to match your website, apply direct options, which link candidates directly to your application page for the posting, prescreen options, power resume database, and much more. If there is something you would like to do but don't see it listed here, please contact Monica Hampton at 541-812-6062 and they can most likely provide it for you.
QUESTIONS:	For OSU related questions: Karol Barker 541-737-7343 karol.barker@oregonstate.edu